



## The MSVD jumbo coater starts operations at the Wichita Falls plant

- *The new equipment of Vitro Architectural Glass will serve the large-scale glass market and reinforce its leading position in North America.*

**San Pedro Garza García, Nuevo León, August 16, 2018.-** The leading glass producer in North America, Vitro, S.A.B. of C.V. (BMV: VITROA), hereinafter "Vitro" or the "Company", announced the start of production of the new MSVD coater jumbo coating line at its plant in Wichita Falls, Texas. This equipment will allow to produce glass of high energy efficiency above the standard.

Constructed in 14 months, the jumbo coater was introduced at an open house attended by Vitro executives, customers and employees, and government officials from Wichita Falls and the state of Texas.

The unit, reportedly the largest vacuum-temperable-capable MSVD coater in North America, enables Vitro Glass to produce high-performing, low-emissivity (low-e) glasses in the larger sizes preferred by today's building designers.

"The trend in buildings today is large, expansive glass—with some panels over 12 feet tall—that is also energy efficient," explained **William Haley, Wichita Falls plant manager**. "Vitro can now meet architects' growing demand for low-e glass in sizes as large as 130-by-204 inches. The coater further enhances our ability to cost-efficiently produce a variety of high-performance architectural glasses that comply with more-stringent building codes and meet the industry's increasingly complex design challenges."

The coater is 22% wider and 50% longer than the plant's other MSVD coater, which produces standard size (96-by-130 inches) glass. The jumbo MSVD coater applies **Solarban®** solar control low-e coatings on a variety of large-area glass substrates in standard thicknesses while providing precision color control and aesthetics. It will produce more glass-per-energy-unit than most MSVD coaters currently in operation, while increasing the plant's annual low-e glass production by 20%.

**Richard A. Beuke, President Vitro Architectural Glass**, said the coater builds on the company's history of innovation. "Vitro Glass was the first glass manufacturer to produce a triple-silver-coated product (Solarban 70XL glass) and the first to develop the quad-silver coating technology now featured in our Solarban 90 glass," he explained. "This groundbreaking manufacturing advance will allow us to more



quickly introduce new development platforms for solar control low-e coatings and accelerate our ability to bring new products to market.”

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*Vitro, S.A.B. de C.V. (BMV: VITROA) is the leading glass manufacturer in Mexico and one of the world's major companies in its industry, backed by more than 100 years of experience. Founded in 1909 in Monterrey, Mexico, the Company has subsidiaries in the Americas, offering quality products and reliable services to meet the needs of two businesses: glass containers and flat glass. Companies of Vitro produce, process, distribute, and market a wide range of glass articles, which are part of the daily life of thousands of people. Vitro offers solutions for multiple markets, including cosmetic, pharmaceutical and toiletries, as well as architectural and automotive. The Company is also a supplier of chemical products and raw material, machinery, molds and equipment for industrial use. As a socially responsible organization, Vitro works on several initiatives aligned to its Sustainability Model, aiming to create a positive influence in the economic, social, and environmental aspects relevant to its stakeholders, in a responsible corporate management framework. For more information, visit: <http://www.vitro.com>*

#### **Images**

<http://www.vitro.com/media/160541/BF7A7934.jpg>

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<b>INVERSIONISTAS</b> Roberto Salinas Margain Vitro S.A.B. de C.V. + (52) 81- 8863-1154 <a href="mailto:rsalinasm@vitro.com">rsalinasm@vitro.com</a>	<b>AGENCIA EUA</b> Susan Borinelli InspIR Group (646) 330-5907 <a href="mailto:susan.borinelli@inspirgroup.com">susan.borinelli@inspirgroup.com</a>
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